Response to Office Action of 07/26/2005

Davis Law Group, P.C.

Docket No. 1005.6 Customer No. 53953

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Amendments to the Claims

The following listing of claims will replace all prior versions, and listings, of claims in the application.

 (Currently amended) A method performed by a computer system, comprising: storing a version of a hardcopy-paper, the version being displayable on a display device as a likeness of the paper;

in response to content of the likeness, detecting a reference-at a first location within the <u>version</u>-content of the likeness, <u>detecting a the detected</u> reference <u>to being associated with</u> a second location, and-wherein the detected reference is at least one of the following, other than a computer network address: an alphanumeric character; a symbol; a term; and a phrase; and

in response to the detected reference, embedding a hyperlink within the version between-the first location-and the second-location; and

when the first location is displayed being: displayable on the display device as part of the likeness; highlighted highlighting the first location to indicate the hyperlink as being; and selectable by a user to cause an operation associated with the second location.

2. (Currently amended) The method of Claim 1 wherein the embedding comprises:

embedding the hyperlink within the <u>first location</u> version, wherein the reference specifies a different location within the content of the likeness, wherein the second location is <u>a the</u> different location <u>within the version</u>, and wherein the operation includes displaying the different location on the display device as part of the likeness in response to a selection of the first location by the user.

3. (Cancelled).

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4. (Currently amended) The method of Claim 1 wherein the embedding comprises:

embedding the hyperlink within the <u>first location</u> version, wherein the reference specifies an identity of a document external to the paper, wherein the second location is <u>a the</u> document <u>external to the paper</u>, and wherein the operation includes displaying the document on the display device in response to a selection of the first location <u>by the user</u>.

5. (Currently amended) The method of Claim 1 wherein the embedding comprises:

embedding the hyperlink within the <u>first location</u> version, wherein the reference specifies an address of a website external to the paper, wherein the second location is <u>a the</u> website <u>external to the paper</u>, and wherein the operation includes displaying the website on the display device in response to a selection of the first location <u>by the user</u>.

- 6. (Currently amended) A system, comprising: a computing device for:
 - storing a version of a hardcopy paper, the version being displayable on a display device as a likeness of the paper;
 - in response to content of the likeness, detecting a reference at a first location within the version content of the likeness, detecting a the detected reference to being associated with a second location, and wherein the detected reference is at least one of the following, other than a computer network address: an alphanumeric character; a symbol; a term; and a phrase; and
 - in response to the detected reference, embedding a hyperlink within the version between the first location and the second location; and
 - when the first location is displayed being: displayable on the display device as part of the likeness; highlighted, highlighting the first location to indicate the hyperlink as being; and selectable by a user to cause an operation associated with the second location.

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- 7. (Currently amended) The system of Claim 6 wherein the reference specifies a different location within the content of the likeness, wherein the second location is a the different location within the version, and wherein the operation includes displaying the different location on the display device as part of the likeness-in response to a selection of the first location by the user.
 - 8. (Cancelled).
- 9. (Currently amended) The system of Claim 6 wherein the reference specifies an identity of a document external to the paper, wherein the second location is a the document external to the paper, and wherein the operation includes displaying the document on the display device in response to a selection of the first location by the user.
- 10. (Currently amended) The system of Claim 6 wherein the reference specifies an address of a website external to the paper, wherein the second location is <u>a the</u>-website <u>external to the paper</u>, and wherein the operation includes displaying the website on the display device in response to a selection of the first location by the user.

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11. (Currently amended) A computer program product, comprising:
a computer program processable by a computer system for causing the computer system to:
store a version of a hardeopy-paper, the version being displayable on a display device
as a likeness of the paper;

in response to content of the likeness, detect a reference at a first location within the version content of the likeness, detect a the detected reference to being associated with a second location, and wherein the detected reference is at least one of the following, other than a computer network address: an alphanumeric character; a symbol; a term; and a phrase; and

in response to the detected reference, embed a hyperlink within the version between the first location and the second location; and

when the first location is displayed being: displayable on the display device as part of the likeness; highlighted, highlight the first location to indicate the hyperlink as being; and selectable by a user to cause an operation associated with the second location; and

apparatus from which the computer program is accessible by the computer system.

- 12. (Currently amended) The computer program product of Claim 11 wherein the reference specifies a different location within the content of the likeness, wherein the second location is a the different location within the version, and wherein the operation includes displaying the different location on the display device as part of the likeness in response to a selection of the first location by the user.
 - 13. (Cancelled).
- 14. (Currently amended) The computer program product of Claim 11 wherein the reference specifies an identity of a document external to the paper, wherein the second location is <u>a the document external to the paper</u>, and wherein the operation includes displaying the document on the display device in response to a selection of the first location by the user.

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- 15. (Currently amended) The computer program product of Claim 11 wherein the reference specifies an address of a website external to the paper, wherein the second location is a the website external to the paper, and wherein the operation includes displaying the website on the display device in response to a selection of the first location by the user.
- 16. (Currently amended) The method of Claim 2 wherein the embedding comprises:

embedding the hyperlink within the <u>first location</u> version, wherein the operation includes displaying the second location <u>is on the display device as a likeness of an</u> advertisement within the <u>version</u> content of the likeness.

17. (Currently amended) The method of Claim 16 wherein the embedding comprises:

embedding the hyperlink within the <u>first location</u>-version, wherein the reference specifies an address of a website associated with the advertisement.

18. (Currently amended) The method of Claim 1 wherein the embedding comprises:

embedding the hyperlink within the <u>first location version</u>, wherein the reference specifies an identity of a file external to the paper, wherein the second location is <u>a the file external to the paper</u>, wherein the file includes visual image information, and wherein the operation includes displaying a visual image on the display device in response to the visual image information and a selection of the first location <u>by the user</u>.

19. (Currently amended) The method of Claim 1 wherein the embedding comprises:

embedding the hyperlink within the <u>first location</u>-version, wherein the reference specifies an identity of a file external to the paper, wherein the second location is <u>a the file external to the paper</u>, wherein the file includes audio signal information, and wherein the operation includes outputting audio signals in response to the audio signal information and a selection of the first location by the user.

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20. (Currently amended) The method of Claim 1 wherein the embedding comprises:

embedding the hyperlink within the first location version, wherein the reference specifies an identity of a script, wherein the second location is a the script, and wherein the operation includes executing the script in response to a selection of the first location by the user.

- 21. (Currently amended) The system of Claim 7 wherein the operation includes displaying the second location is on the display device as a likeness of an advertisement within the version content of the likeness.
- 22. (Previously presented) The system of Claim 21 wherein the reference specifies an address of a website associated with the advertisement.
- 23. (Currently amended) The system of Claim 6 wherein the reference specifies an identity of a file external to the paper, wherein the second location is a the file external to the paper, wherein the file includes visual image information, and wherein the operation includes displaying a visual image on the display device in response to the visual image information and a selection of the first location by the user.
- 24. (Currently amended) The system of Claim 6 wherein the reference specifies an identity of a file external to the paper, wherein the second location is a the file external to the paper, wherein the file includes audio signal information, and wherein the operation includes outputting audio signals in response to the audio signal information and a selection of the first location by the user.
- 25. (Currently amended) The system of Claim 6 wherein the reference specifies an identity of a script, wherein the second location is a the script, and wherein the operation includes executing the script in response to a selection of the first location by the user.

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- 26. (Currently amended) The computer program product of Claim 12 wherein the operation includes displaying the second location is on the display device as a likeness of an advertisement within the version content of the likeness.
- 27. (Previously presented) The computer program product of Claim 26 wherein the reference specifies an address of a website associated with the advertisement.
- 28. (Currently amended) The computer program product of Claim 11 wherein the reference specifies an identity of a file external to the paper, wherein the second location is a the file external to the paper, wherein the file includes visual image information, and wherein the operation includes displaying a visual image on the display device in response to the visual image information and a selection of the first location by the user.
- 29. (Currently amended) The computer program product of Claim 11 wherein the reference specifies an identity of a file external to the paper, wherein the second location is a the file external to the paper, wherein the file includes audio signal information, and wherein the operation includes outputting audio signals in response to the audio signal information and a selection of the first location by the user.
- 30. (Currently amended) The computer program product of Claim 11 wherein the reference specifies an identity of a script, wherein the second location is a the script, and wherein the operation includes executing the script in response to a selection of the first location by the user.